

2019-2020 District Goals



District: District 322C1
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I will arrange Club PST training centrally at the beginning and 1st Qr in 4-5 Zones to educate the Club officers. ZC, RC along with GLT team will organise these meetings

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Prior to the beginning of Lions year 2019-2020 R/C Z/C training program will be organised GMT, GLT, GST Action Plan format will be provided to them and according to their submission regular monitoring will be done. Second meeting will be organised in 1st Qr

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 50 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

My DG Team, GAT members along with cabinet colleagues will sit together to select the members for different institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	65
2nd Quarter	75
3rd Quarter	80
4th Quarter	80

By the end of the 4th quarter, the district will add a total of 300 new members.

Action Items:

My district will establish 15 club branch(es).

My district will induct new Lions under 40 years old.

My district will convert 20 Leos to Lions

My district will organize at least 4 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	10	200
2nd Quarter	2	45
3rd Quarter	2	50
4th Quarter	1	20

By the end of the 4th quarter, the district will start 15 new clubs.

With a minimum of 315 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will start 5 Speciality Club(s).

All members of that will be Teachers

My district will start 1 C Campus Club(s) at 1-C school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	35
2nd Quartter	70
3rd Quartter	35
4th Quartter	125

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 265 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Implementing Club Quality Initiative in clubs. HAYR Survey report and action plan on that. Eventful fellowship meet and encouraging the members in service activities.

NET GROWTH GOAL

300	+	315	-	265	=	350
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 700000 people.

Action Itiems:

Ofi tte ttotall number ofi people served in my distiricti, tte people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnership and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethertt to collaborattt on ttheir service projecttts tto maximizt the impactt in ttheir community

Addittonal actton ittemstt to achieve tthis goal

Clubs who are running permanentt projecttts will be encouragertt to increasertt the number ofi beneficiar, i&camp; others will be encouragertt to establish a permanentt projectt and tto meett tthe Global Caust Community Need Assessmentt will be anotthertt tool

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3000 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 135 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Clubs will be encouraged and recognized by District on the basis of their performance on Service Activities. A special call will be given for the activity program

Custom goal and action items

Training on My LCI will be organized before the beginning of the Lions Year Centrally and in 1st Qr. in regions.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$3000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$3000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

The History and Role of LCIF will be demonstrated within the membership. Special support will be given for Campaign 100 and MJF.

ADVOCATE

In the 2019-2020 fiscal year 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Extensive training on My LCI/My Lion will be organized with the club officials

Custom goal and action items

RC and ZC will monitor on a regular basis regarding reporting in My LCI/My Lion web page.